

# BILLY H.C. CHAN

Phone: (647) 896-9506

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URL: [www.imporkchop.com/portfolio](http://www.imporkchop.com/portfolio)

## About

Multidisciplinary experienced designer with a strong sense of visual awareness and problem solving skills. A fast learner who takes initiative to observe and learn.

## Experience

- Jan. 2014 to Present  
**Dewar Communications**, Designer
- Contribute to the creation and production of printed and digital marketing communications materials
  - Working with international clients such as; General Electric and ShawCor
- Dec. 2011 to Present  
**Eddie's Piano**, Drum Instructor
- Teaches Drums at different levels
- June 2011 to Feb. 2012  
**Advantis Communication**, Freelance Designer
- Designed a number of different promotional materials, both Print and Web
  - Full responsibility over given projects with satisfying design results
- April 2010 to Present  
**IMPORKCHOP Graphic Tees**, founder
- Multitasking from creative brainstorming, designing, to production and promotion of T-shirts
  - Understood the responsibilities in operating a small company
- March 2010 to Present  
**Ledden Design Inc.**, Internship/ Freelance Jr. Graphic Designer
- Worked directly with the creative director on different print/web materials
  - Demonstrated organizational and time management skills
- June 2009  
**Public Records Concern Group**, Identity Designer
- Designed a logo for a public awareness organization in Hong Kong
  - Logo was widely used in newsletters, website and web cast programs
- Jan. 2009  
**Asian Archives Professional Action**, Identity Designer
- Designed and developed a logo for a variety of stationeries
  - Collaborated with international clients, guiding them through the design and decision making process
- June 2008 to Aug. 2008  
**DataHome Publishing Company**, Internship Graphic Designer
- Designed various of print materials such as; Package, Brochure and Book
  - Demonstrated responsibility over tasks and met deadlines accordingly
- 2006 and 2007  
**Yee Hong Community Wellness Foundation**, Print Designer
- Designed promotional posters for annual Chinese opera concerts catered to the Asian community
  - Developed work that targeted to specific market groups

## Achievements

- December 2012  
Participated in student competition 'Design for the Future' at Digifest 2012. With guidance from Claire Boonstra (Co-Founder of Layar App) and in collaboration with Dutch exchange students, we produced new interactive tools to showcase the friendship between Canada and Netherlands.
- August 2011  
Released *Rainbow Comes*, personal band's first Single that was self recorded/engineered/produced.



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## Achievements (Continued)

- June 2010 Invited by R.G.D. Ontario to participate in the 2010 DesignLinks as an exhibitor, showcasing and promoting Graphic Tee Shirts designed by myself.
- Jan. 2010 Performed on live TV, a charity marathon concert organized by WOWTV and World Vision to raise money for the victims from the Haiti earthquake.
- July 2009 **R.G.D. Student Awards Honourable Mention in Logo Design.**
- 2008-2013 Performed for five consecutive years with a band at Toronto Night Market to raise money for different charities.
- Sept. 2005 Displayed personal artworks in a public art exhibition at the Chinese Cultural Centre of Greater Toronto. One of the pieces was featured in a Toronto Chinese television talk show to illustrate the highlights of the art exhibition.
- 2000 and 2002 Volunteered at Yee Hong Community Wellness Foundation Fundraising events.
- 2004 Completed Grade 7 of Royal Conservatory of Music (RCM) in Piano with Honors.

## Education

- 2005 to June 2009 **Bachelor of Design (Hon.)**  
York University/Sheridan College Joint Program
- Cross-Disciplinary Certificate in Digital Media**  
York University
- Sept. 2012 to 2013 **Advanced Digital Design Program (Postgraduate)**  
George Brown College

## Profile & Skills

- Provisional member of **Registered Graphic Designer (R.G.D.)**
- Adobe CS6 - Photoshop, InDesign, Illustrator, Dreamweaver, Flash and After Effects
- Proficient in Microsoft Word, Excel, Powerpoint and Visio
- WordPress
- Autodesk 3Ds Max
- Proficient in Digital Photography
- Fluent in English and Chinese
- Programming Languages: HTML5, CSS, Javascript, jQuery, MySQL, PHP, AJAX, JSON

## References

**Cathy Ledden,**  
Founder and Creative Director  
Ledden Design IT Inc.  
Phone: 416 252 0294  
E-mail: cl@leddendesign.com

**Camilla Tong,** Owner  
DataHome Publishing Company  
Phone: 416 292 6374

**Xavier Masse,**  
Creative Director  
Relay Experience  
Phone: 416 548 9200

